

JOE GRIMES

GTR Consulting | Consultant & Executive Coach

CAPABILITY STATEMENT

jgrimes@gtrconsults.com

717-814-9494

COMPANY OVERVIEW

GTR Consulting is a professional development and consulting firm delivering high-impact training, coaching, and speaking engagements to organizations, institutions, and individuals committed to growth. Founded by Joe Grimes — a former Fortune 500 leader, entrepreneur, and MBA — GTR Consulting operates at the intersection of real-world experience and transformational insight.

Our work is guided by a single mission: to be the mentor we never had, for the generation that deserves one. Every engagement is designed to move people — from where they are to where they are capable of being.

CORE COMPETENCIES

Keynote Speaking	Motivational and transformational keynote addresses for corporate events, conferences, schools, and community organizations. Signature talk: Decisions to Discipline — a 45–60 minute journey through identity, accountability, and possibility.
Workshops & Training	Interactive, outcomes-focused workshops designed to move participants from awareness to action. Topics span professional development, personal finance, goal-setting, and high-performance habits — adaptable for half-day or full-day formats.
Leadership Development	Structured programs that build self-aware, accountable leaders at every level of an organization. Drawing on 17 years of Fortune 500 leadership experience, these engagements develop both the mindset and the mechanics of effective leadership.
Emotional Intelligence	Applied EQ training for individuals and teams — covering self-awareness, empathy, emotional regulation, and interpersonal effectiveness. Rooted in research and delivered through real-world application and reflection.
Workforce Readiness	Equipping emerging professionals, students, and career changers with the mindset, communication skills, and professional standards required to compete and succeed in today's workforce. Ideal for schools, reentry programs, and youth organizations.
Entrepreneurship Training	Practical, grounded coaching for aspiring and early-stage entrepreneurs — covering business fundamentals, discipline-based execution, risk management, and the mental resilience required to build something from nothing.
Management Training	Targeted development for new and mid-level managers navigating people leadership for the first time. Covers expectation-setting, performance conversations, team culture, and the transition from individual contributor to leader.

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Executive Coaching

One-on-one coaching engagements for business owners, executives, and senior leaders seeking to perform at a higher level. Sessions are structured around clarity of vision, strategic decision-making, and sustainable high performance.

Youth Development

Mentorship programs and speaking engagements designed for middle school through college-aged youth — particularly those from underserved communities. Grounded in the belief that environment should never determine destiny.

ABOUT JOE GRIMES

Joe Grimes built his career the hard way — from a low-income, single-parent household in Orlando, Florida, to a leadership tenure at Verizon, managing high-level business account teams and retail operations across major Northeast markets. He holds an MBA in Business Administration and owns three operating businesses: GTR Consulting, Inherit Noir (premium athletic apparel with a youth development mission), and Grimes Properties.

Joe speaks and coaches with the precision of Jim Rohn, the fire of Les Brown, and the weight of a man who has lived every word. His content does not traffic in theory — it is forged from experience, sharpened by discipline, and delivered with the credibility of someone who started with nothing and built something real.

WHY GTR CONSULTING

- 17+ years of Fortune 500 corporate leadership experience — not theory, but practice
- Authentic credibility across both corporate and community environments
- Content tailored to the actual challenges of your audience — from C-suite to classroom
- Speaker, coach, and entrepreneur simultaneously — with active skin in the game
- Social commitment baked into the business: 15% of Inherit Noir profits fund youth development
- MBA-trained analytical framework combined with the instincts of a street-tested builder

WHO WE SERVE

Corporate Organizations	K–12 Schools & Districts	Colleges & Universities	Community Organizations
Nonprofits & Foundations	Government & Agencies	Youth & Reentry Programs	Small Business Owners

READY TO BRING GTR CONSULTING TO YOUR ORGANIZATION?

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